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For More Information Contact:

Matt Kellman, DPI of Rochester, LLC
585-281-0898

- or -

Kathy Phelps, Dixon Schwabl
585-899-3238

**LOCAL PRINTER EXPANDS ITS BUSINESS IN ROCHESTER AND HOLDS
PRESS CONFERENCE TO UNVEIL ITS NEW HOME**

Rochester, N.Y. – DPI of Rochester, LLC, a local commercial Offset, Digital and Ink Jet printer, held a press conference today to officially unveil its new facility, which recently located from South Clinton Avenue to Emerson Street. Mayor Duffy, along with other key representatives who played a significant role in helping to provide funding for DPI, were in attendance and made remarks.

The total investment of the 25,000 square foot facility was \$5.3 million dollars which included the purchase of the building as well as new printing equipment. Renovations to the building included air conditioning improvements, office renovations, rewiring for information systems and telecommunications needs, fire system upgrades, security system improvements and electrical upgrades. Additionally, DPI acquired a new Komori L640 commercial offset printing press and two new HP5000 6-color digital press and digital bindery, which allowed DPI to enter into the highly technical commercial digital print market. Furthermore, DPI recently acquired Ryan Printing, a short run commercial print business, and expanded its two color and envelope capabilities.

“With the printing industry rapidly growing and the increasing demand for digital printing capabilities, we needed to expand into a space that would allow us to stay viable and continue to meet our client’s needs,” said DPI’s executive vice president, Matt Kellman. “We couldn’t be happier with our location and we’re proud to call this place our new home.”

DPI currently employs 52 employees. The company projected that it would hire an additional 18 employees within five years but due to company’s business volume growing so quickly, it has already filled 15 of those positions within the last year.

Key players who played an integral part in providing funds for DPI’s new home include the Genesee/Finger Lakes Regional Planning Council, the City of Rochester’s

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Economic Development Department, Rochester Gas & Electric Economic Development, the U.S. Small Business Administration and the U.S. Environmental Protection Agency.

DPI is one of the premier commercial Offset, Digital and Ink Jet printers in the upstate New York area. DPI products award winning direct mail programs, point-of-purchase, packaging, annual reports, commercial top sheets and litho labels for nationally recognized Fortune Five Hundred companies. Along with the most updated, state-of-the-art equipment, and a highly knowledgeable staff, DPI is one of the fastest growing companies in Rochester, New York. DPI prides themselves on unparalleled service, quality and reliability. Please visit DPI of Rochester's new website to see how their new digital printing technology can help your business at www.dpirochester.com.

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